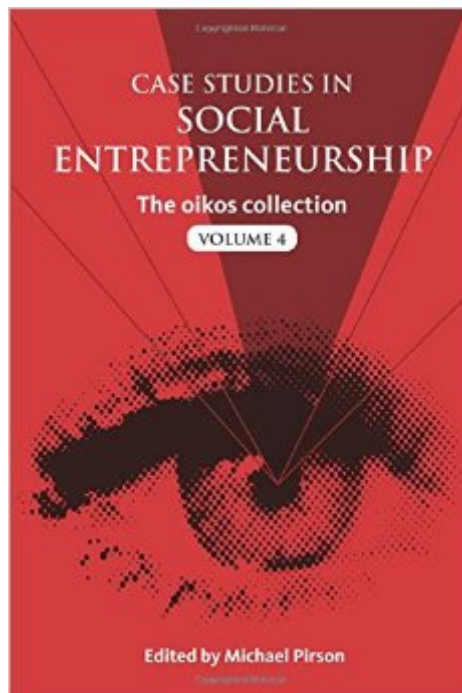


The book was found

Case Studies In Social Entrepreneurship: The Oikos Collection



Synopsis

This book is an essential resource for the increasing number of facilitators that wish to help students learn about the promise and pitfalls of social enterprise. The oikos-Ashoka case competition for social entrepreneurship was conceived in 2007 as a way to help find great material and case studies in this emerging field. This fourth collection of oikos case studies is based on the winning cases from the 2010 to 2014 annual case competitions. These cases have been highly praised because they provide excellent learning opportunities, tell engaging stories, deal with recent situations, include quotations from key actors, are thought-provoking and controversial, require decision-making, provide clear take-aways and are all supported by teaching guidance and comprehensive teaching notes available to faculty. This new volume of social entrepreneurship case studies highlights cases from around the globe authored by teachers from around the globe. The selected cases span many industries and geographic contexts, nevertheless they are connected by a shared ambition: to highlight the power of entrepreneurship to solve social problems. The cases are clustered in three different sections: Socially oriented Enterprise Cases Health and Fair trade, Ecologically oriented social enterprises, and Corporate Social Entrepreneurship. Case Studies in Social Entrepreneurship will be an essential purchase for educators and is likely to be a widely used as a course textbook at all levels of management education.

Book Information

Series: Oikos Collection

Paperback: 310 pages

Publisher: Greenleaf (October 22, 2014)

Language: English

ISBN-10: 1783530502

ISBN-13: 978-1783530502

Product Dimensions: 6.1 x 0.7 x 9.1 inches

Shipping Weight: 13.6 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #757,247 in Books (See Top 100 in Books) #223 in Books > Business & Money > Processes & Infrastructure > Green Business #602 in Books > Business & Money > Economics > Sustainable Development #695 in Books > Textbooks > Business & Finance > Business Development

[Download to continue reading...](#)

Case Studies in Social Entrepreneurship and Sustainability: The oikos Collection Case Studies in Social Entrepreneurship: The oikos Collection Entrepreneurship and Innovation in Automobile Insurance: Samuel P. Black, Jr. and the Rise of Erie Insurance, 1923-1961 (Garland Studies in Entrepreneurship) Social Entrepreneurship and Innovation: International Case Studies and Practice Boulevard of Broken Dreams: Why Public Efforts to Boost Entrepreneurship and Venture Capital Have Failed--and What to Do About It (The Kauffman Foundation Series on Innovation and Entrepreneurship) The Portable MBA in Entrepreneurship Case Studies Case Studies in Immunology: A Clinical Companion (Geha, Case Studies in Immunology: A Clinical Companion) Social Security & Medicare Facts 2016: Social Security Coverage, Maximization Strategies for Social Security Benefits, Medicare/Medicaid, Social Security Taxes, Retirement & Disability, Ser Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest) Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3) SOCIAL STUDIES 2008 STUDENT EDITION (HARDCOVER) GRADE 5 THE UNITED STATES (Scott, Foresman Social Studies) SOCIAL STUDIES 2005 PUPIL EDITION GRADE 6 (Scott Foresmen Social Studies) Scooby-Doo Set of 8 Mystery Chapter Books (Haunted Castle ~ Snow Monster ~ Fairground Phantom ~ Spooky Strikeout ~ Case of the Haunted Hound ~ Case of the Living Doll ~ Case of the Spinning Spider ~ The Creepy Camp) The Ford Pinto Case (Sunny Series, Case Studies in Applied Ethics, Technology, & Society) Social Entrepreneurship: What Everyone Needs to Know® Understanding Social Entrepreneurship: The Relentless Pursuit of Mission in an Ever Changing World Social Entrepreneurship for the 21st Century: Innovation Across the Nonprofit, Private, and Public Sectors Home-Visiting Strategies: A Case-Management Guide for Caregivers (Social Problems and Social Issues (Univ of South Carolina)) The New Social Story Book, Revised and Expanded 15th Anniversary Edition: Over 150 Social Stories that Teach Everyday Social Skills to Children and Adults with Autism and their Peers Social Insurance and Social Justice: Social Security, Medicare and the Campaign Against Entitlements

[Dmca](#)